



Britta von Dobschütz

EXECUTIVE COACH

OVERVIEW

Britta von Dobschütz works in 1:1 coaching as well as in executive team development and leadership programs. Furthermore, she is a longstanding expert in the implementation of transformation projects. With 25 years of professional experience, she helps to identify and overcome organizational and individual patterns that stand in the way of future development and success.

APPROACH

Her background as a manager in highly competitive companies and her long-term experience in consulting across various industries make Britta a respected partner for companies and top executives. She empathetically helps her clients to recognize which factors and patterns impede conscious growth within the organization, the team or the individual and doesn't shy away from getting straight to the point. She remains calm in difficult situations and reliably gets to the bottom of things. Her approach is intuitive, mindful and direct, drawing on her extensive theoretical, methodological and practical background.

CAREER

Britta studied Marketing Communication in Frankfurt am Main and completed an Executive MBA in Marketing. She started her career in 1998 at Ogilvy and Y&R and later worked successfully in product management at American Express for several years, where she was prepared for global leadership roles. However, the financial crisis ignited her passion for coaching and supporting major transformation processes, which led her to zeb Consulting as a change consultant. In her last corporate role, she set up the Academy for Leadership Development at Sky. Britta has a sound psychological background (transactional analysis, Gestalt therapy), is a certified coach of the CTI (San Rafael, USA), a systemic consultant for change in organizations (Institute for Systemic Consulting, Wiesloch) and a licensed MBSR teacher (Mindfulness-based Stress Reduction). Since 2011, she has been working independently as an executive coach, primarily with C-suite executives, corporates and medium-sized companies.

PERSONAL

Britta lives near Lake Starnberg with her two children and enjoys being in the peace and quiet of nature. She is passionate about practicing inner work, meditation and yoga, and loves running, hiking and dancing. Guiding executives in achieving conscious business growth is a matter close to her heart.