



Christoph Beckmann

EXECUTIVE ADVISOR

OVERVIEW

Christoph has held leadership positions for more than 25 years. He served as CMO of Swiss International Airlines and is now running an investment firm in Zurich. He has long-standing experience in managing change in various organisations in service industries. His range of experience in corporate transformations combines significant restructuring/turn-arounds as well as facilitating substantial growth.

APPROACH

Christoph supports his clients to exploit their full potential by providing experience-based advice to develop organisations successfully, especially when ambitious corporate transformations need to be accomplished. He helps his clients to define adequate strategies and to win the people involved; and challenges them to identify opportunities, risks and potential problems at an early stage, enabling them to address these in a focused approach and to implement a quantitative steering to stay on top of things. This approach is based on a wide range of executive experiences in restructuring/turn around as well as implementing dynamic growth strategies; M&A activities on the sell and buy side including complex post-merger integration processes and understanding disruption of markets and industries driven by innovation especially in the context of digitalisation.

CAREER HISTORY

Christoph holds a combined mechanical engineering and business administration degree (Diplom-Wirtschaftsingenieur) and a PhD in technology and innovation management. He was Head of Strategy and Corporate Development at Deutsche Bahn, and his core experiences include massive restructuring of large organizations and post-merger integration, large scale, sale side M&A-transactions, infrastructure development and financing. He then became managing partner of opus5 interactive, enabling digital transformation in service industries like transportation/tourism, finance and health care. From there he became Chief Marketing and Strategy Officer on the executive committee of Swiss International Airlines, supporting their successful turnaround and sale to Lufthansa group, being responsible for the PMI process, digital transformation, product innovation and brand building. Today he is a founding partner and co-owner of Turgot Ventures, an active investor in growth companies in sectors like health care, digital and transportation. He also holds board positions e.g. Chair of Element Group (international commodity trading) and Vice-Chair of Gessner Group (real estate, retail).

PERSONAL

He has been married for more than 30 years with three grown up children. He enjoys the mountains together with family and friends, biking and hiking in summer and ski touring in winter. He has got a passion for competitive sailing on old wooden boats and enjoys traveling the world, making friends, getting to know different cultures and enjoying good food.